

# Play PROFESSIONALS COUNTRY CLUB Weekend AUGUST 20-24

*a celebration of Hard Work, a Love of Leisure*



SPONSORSHIP



work hard  
play harder

2025

PROFESSIONALS



## ABOUT PLAYFESSIONALS

Playfessionals is a premier social network dedicated to enhancing personal & professional endeavors.

A community created for working professionals, independent business owners & social elites.

Since 2008, we have been catering to upscale working professionals, personalizing professionals' experiences by providing the essentials desired for everyday work and play.

Our unique features include exclusive events, personalized networking opportunities, and a platform designed for both work and leisure.



## OUR VISION AND MISSION

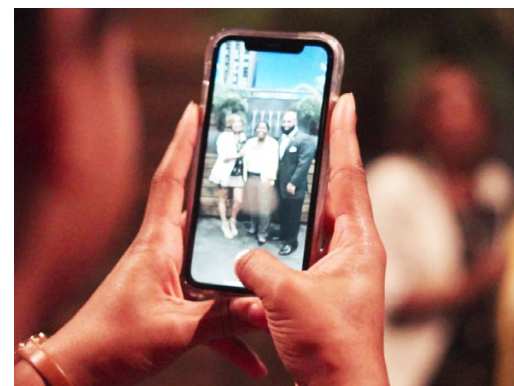
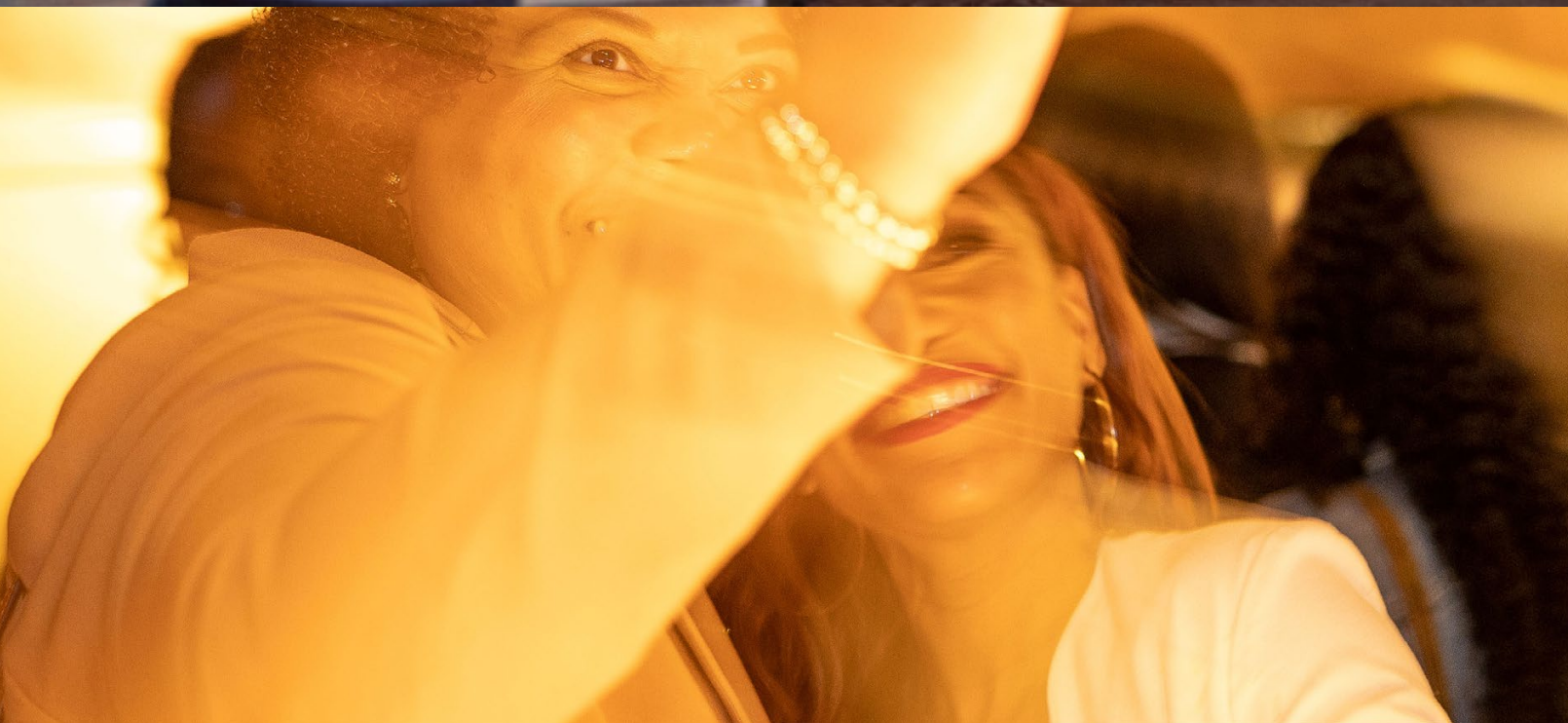
**Our Vision** is to seek out professionals who desire premium experiences.

**Our mission** is always to provide a safe and welcoming environment where professionals feel included and exclusive through the power of networking.



“ We created Playprofessionals as the premier destination for ambitious adults seeking meaningful connections and holistic personal development.

We aim to empower the next generation of leaders through innovative events and unwavering dedication to excellence. ”



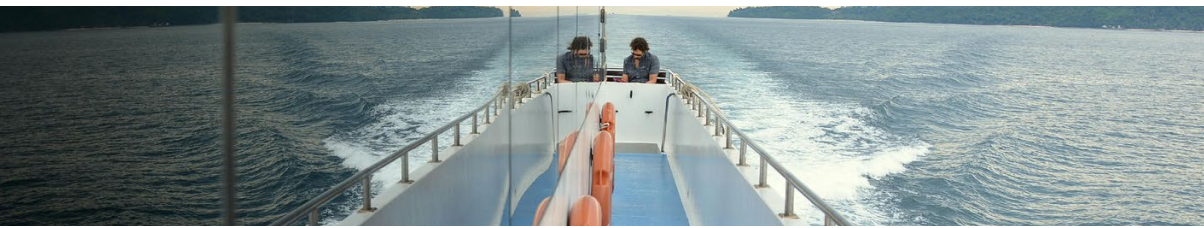
## COMMUNITY IMPACT

“We continue to actively *enhance* our impact within the community by forging *strategic partnerships*, supporting local initiatives, and providing *valuable resources* to our participants.”

- **Exposure for Professionals:** Playprofessionals allow professionals to discover and experience new, trendy places in the community. They gain exposure to diverse businesses, expand their networks, and enhance their local knowledge.
- **Promoting and Exposing Brands:** Local businesses benefit from increased visibility as Playprofessionals actively promotes and exposes their brands to a wider audience. This exposure leads to increased foot traffic, customer engagement, and brand recognition within the community.
- **Opportunities for Businesses:** Playprofessionals create opportunities for businesses to thrive by connecting them with a network of professionals. This mutually beneficial relationship contributes to local businesses' economic growth and sustainability.
- **Building Bridges:** Playprofessionals act as a bridge between professionals and businesses, fostering collaboration and synergy. The initiative strengthens the ties between different community elements, promoting unity.
- **Creating Lasting Relationships:** By facilitating connections, Playprofessionals helps establish lasting relationships between professionals and businesses. These relationships contribute to a supportive business ecosystem where success is shared and celebrated.



Play **FESSIONALS**  
**COUNTRY CLUB**  
 2025  
 WEEKEND  
 WEDNESDAY, AUGUST 20<sup>TH</sup> - SUNDAY, AUGUST 24<sup>TH</sup>



".. NOT your **normal** Golf Tournament!"

We invite your company and employees out to participate in our Playfessionals Country Club Weekend.

This event features three key events for **work life balance** including a Networking Social, Yacht Excursion on Lake Minnetonka, and our Pure Drive 9 Hole Golf Challenge followed by the Social Gathering on the Green,

This is an exclusive weekend crafted for career professionals seeking to balance their work and social lives through professional engagements and enjoyable outings.

This Weekend and ending Golf Challenge is truly designed for looking to **make unique connections and golfers of all skill levels!**





WEEKEND SPONSORSHIP

By sponsoring this weekend, your company will gain unparalleled visibility among a dynamic and influential audience of Twin Cities Diverse Professionals, **fostering valuable connections** and enhancing your corporate image through association with a stellar event that champions work-life balance and professional growth.

**Join us** in making the Playfessionals Pure Drive 9 Hole Golf Challenge a memorable and impactful event, positioning your company as a leader in promoting corporate wellness and professional engagement.

A PORTION OF THIS YEARS PROCEEDS WILL GO TOWARDS THESE TWO NON-PROFITS



The Fairway Foundation was founded in 1993 by members of the 3M Championship, the Minnesota Golf Association and the Minnesota Section of the PGA.

In 2005, St. Paul based Personal Enrichment Programs for African Americans (PEPAA) whose golf & scholarship program "Sponsor a Future Tiger" had a parallel mission and goals, joined forces to better serve those that would not otherwise be exposed to the great game of golf in the Twin Cities under represented communities.

[fairwayfoundation.org](http://fairwayfoundation.org)



The Black, Educated, Successful, Thriving (B.E.S.T.) Young Male Enrichment Program is a Minneapolis-based nonprofit committed to transforming outcomes for young Black men (ages 14–24) through holistic, culturally grounded youth development. Launched in 2024, B.E.S.T. supports Black male scholars from 9th grade through college and into early career, providing 8–10 years of consistent, intentional support. The mission of B.E.S.T. is to empower young Black males to excel academically and personally, leading to college graduation and successful entry into professional careers.

[bestmep.org](http://bestmep.org)

SUNDAY

- 10:45 AM : Sponsorship & Hole Sponsor Checkin
- 11:00 AM : Golfer Check-in
- 12:00 PM : Shotgun Start
- 12:00 PM - 1:30 PM: 9 Hole Golf Challenge
- 1:30 PM: Conclusion of Golf Rounds
- 12:00 PM - 4:30 PM: the Social Gathering on the Green
- 4:30 PM: Event Conclusion

FRIDAY

**G yacht LIFE**  
EXCURSION ON THE TONKA  
Friday, August 22, 2025  
6:30 PM - 9:30 PM  
Paradise Destiny II  
6:30 PM - 6:45 PM: Boarding  
6:45 PM - 9:45 PM: Cruise Lake Minnetonka

WEDNESDAY

**SIP LOCAL**  
Wednesday, August 20, 2025  
6 PM - 9 PM  
TBD  
6:00 PM - 9:00 PM: Networking & Social

**9 HOLE Golf Challenge**  
the Social Gathering ON THE GREEN  
Sunday, August 24, 2025  
11am - 4:30pm  
Braemar Academy 9 Golf Course, Edina, Minnesota

COUNTRY CLUB WEEKEND SCHEDULE



# SPONSORSHIP OPPORTUNITIES

## Title Sponsor Package

- **Exclusive Naming Rights:** Event branded as "Playprofessionals Pure Drive 9 Hole Golf Challenge presented by [Your Company]"
- **Prominent Logo Placement:** Your company's logo featured on all event materials, the Table Tents, including banners, flyer's, and digital platforms.
- **Premium Exposure:** Logo on Tournament T-shirts, golf carts, and main entrance signage.
- **VIP Participation:** Three foursomes (12 players) in the challenge.
- **Hole Sponsorship:** Logo on signage at the First Tee Box and Place to engage with guest.
- **Speaking Opportunity:** Welcome address during the opening ceremony & at Social.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Playprofessionals Certified:** Featured in Playprofessionals Certified Promotion on Instagram as Title Sponsor of Tournament leading up to event.
- **Social Media Spotlight:** Dedicated posts on Playprofessionals' social media and website.
- **Playprofessionals Swag:** 4 Playprofessionals Country Club Polos
- **Event Photography:** Access to Branded Playprofessionals event photography.
- **Exclusive Networking:** 15 Tickets on Yacht Excursion, 30 Tickets to post-Golf Social Event reception with Reserved Table for 15 & 15 Drink Tickets

**\$7,500**  
1 Available

## Teal Sponsor Package

- **Major Logo Placement:** Your company's logo on event materials, including banners, flyer's, Table Tents, and digital platforms.
- **Signage and Banners:** Logo on selected holes..
- **Complimentary Participation:** Two foursomes (8 players) in the Golf Challenge.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media Coverage:** Featured in posts on Playprofessionals' social media and website.
- **Event Photography:** Access to Branded Playprofessionals event photography.
- **Exclusive Networking:** 10 Tickets on Yacht Excursion, 20 Tickets to post-Golf Social Exchange Event reception with Reserved Table for 10 & 10 Drink Tickets

**\$3,500**  
1 Available

## Corporate Sponsor Package

- **Major Logo Placement:** Your company's logo on event materials, including banners, flyer's, Table Tents, and digital platforms.
- **Signage and Banners:** Logo on selected holes.
- **Complimentary Participation:** One foursomes (4 players) in the Golf Challenge.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media Coverage:** Featured in posts on Playprofessionals' social media and website.
- **Exclusive Networking:** 5 Tickets on Yacht Excursion, & 10 Tickets to post-Golf Social Exchange Event reception with Reserved Table for 10 & 10 Drink Tickets

**\$2,500**  
2 Available

# SPONSORSHIP OPPORTUNITIES

## Yacht Excursion Beverage Sponsor

- **Reception Logo Placement:** Your company's logo on Social Exchange Table Tents.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playprofessionals' social media and website.
- **Exclusive Networking:** 5 Tickets to Yacht Excursion, 10 Tickets to post-Golf Social Exchange Event reception & 10 Drink Tickets

**\$1,000**  
1 Available

## Golf Beverage Sponsor Package

- **Reception Logo Placement:** Your company's logo on Social Exchange Table Tents.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playprofessionals' social media and website.
- **Exclusive Networking:** 10 Tickets to post-Golf Social Exchange Event reception & 10 Drink Tickets

**\$750**  
1 Available

## Hole Sponsor Package

- **Hole Signage:** Logo on signage at one of the tournament holes
- **Hole Host Opportunity:** with opportunity to host table at hole
- **Reception Logo Placement:** Your company's logo on Social Exchange Table Tents.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playprofessionals' social media and website.
- **Exclusive Networking:** 4 Tickets to post-Golf Social Exchange Event reception & 4 Drink Tickets

**\$300**  
4 Available

## Community Sponsor Package

- **Reception Logo Placement:** Your company's logo on Social Exchange Table Tents.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playprofessionals' social media and website.
- **Exclusive Networking:** 4 Tickets to post - Golf Social Exchange Event reception

**\$150**  
Open



**PROFESSIONALS**  
**PURE DRIVE**  
ON & OFF THE COURSE  
*9 HOLE Golf Challenge*



SPONSORSHIP 2025