

PlayFESSIONALS
M I D W E S T
COUNTRY CLUB
Weekend
2026
TWIN CITIES
MINNEAPOLIS, MN

a Celebration of Life, a love of Leisure



SPONSORSHIP
Request



Our **GOAL** is Simple...

To merge
professionals with
businesses through
creative social &
professional events
dedicated to
prioritizing a great
work, life balance....

work hard
play harder

ABOUT

PlayFESSIONALS

Playfessionals is striving to be the premier curator and concierge dedicated to enhancing personal & professional endeavors.

A community created for working professionals, independent business owners & social elites.

Since 2008, we have been catering to upscale working professionals, personalizing professionals' experiences by providing the essentials desired for everyday work and play.

Our unique features include exclusive events, personalized networking opportunities, and a platform designed for both work and leisure.





OUR VISION AND MISSION

Our Vision is to seek out professionals who desire premium experiences.

Our mission is always to provide a safe and welcoming environment where professionals feel included, respected, in an inclusive environment through the power of networking.



“We created Playprofessionals as the premier destination for ambitious adults seeking meaningful connections and holistic personal development.

We aim to empower the next generation of leaders through innovative events and unwavering dedication to excellence.”

2,356 Email
Subscribers in 3 States

5,168 Instagram Followers

18K Active Website users last
12 months

19+ Professional events in 2025

35K New Website users
last 12 months

98K w 98K Website
views last 12 months
ebsite views last 12
months

COMMUNITY IMPACT

- **Exposure for Professionals:** Playprofessionals gives professionals access to new and trendy places throughout the community, helping them discover local businesses, expand their networks, and strengthen their connection to the city.
- **Promoting and Exposing Brands:** Local businesses benefit from increased visibility as Playprofessionals introduces their brands to a broader audience of professionals. This exposure helps drive foot traffic, engagement, and brand recognition.
- **Opportunities for Businesses:** Playprofessionals creates opportunities for businesses to grow by connecting them with a strong network of professionals. These relationships support local economic growth and long-term sustainability.
- **Building Bridges:** Playprofessionals serves as a bridge between professionals and businesses, encouraging collaboration, connection, and unity across different parts of the community.
- **Creating Lasting Relationships:** By facilitating meaningful connections, Playprofessionals helps build lasting relationships between professionals and businesses, contributing to a supportive ecosystem where shared success is celebrated.

Our Sponsorship Request

Playfessionals is **proud** to introduce the 3rd Annual Playfessionals Midwest Country Club Weekend, *formerly known as Playfessionals Country Club Weekend.*

This rebrand reflects our growing vision to create a larger **regional impact** by bringing together professionals, entrepreneurs, executives, creatives, business owners, and community leaders for an elevated weekend of connection, leisure, wellness, networking, and community engagement.

The Playfessionals Midwest Country Club Weekend is designed to be **more than a social experience.**

It is a curated platform that **connects professionals with businesses, brands, and organizations that value meaningful relationships**, regional visibility, professional development, and intentional work-life balance.

Through signature experiences including networking socials, golf, lifestyle events, and community-centered gatherings, our goal is for this weekend to grow and provide our partners/sponsors with direct access to a diverse and influential audience across the Midwest.

As we look to expand the reach and impact of this event, we invite aligned companies and organizations to partner with us in building a signature regional experience that celebrates connection, collaboration, and the lifestyle professionals work hard to create.

Your sponsorship helps support a weekend built around access, visibility, community, and impact while positioning your brand alongside one of the region’s growing professional lifestyle networks.



“.. NOT your normal Golf Tournament!”

Rather you have an opportunity to partner with Playfessionals and sponsor this growing event, we invite your company and employees out to participate in our Playfessionals Country Club Weekend.

This event features key events for work life balance.

This is an weekend crafted for career professionals seeking to balance their work and social lives through professional engagements and enjoyable outings.

Ending in a fun Golf Challenge... Truly designed for making unique connections for golfers of all skill levels!





PF Gives

A PORTION OF THIS YEARS PROCEEDS WILL GO TOWARDS THESE TWO IMPACTFUL NON-PROFITS



Playfessionals is honored to support the scholars of B.E.S.T. — Black, Educated, Successful, Thriving Young Male Enrichment Program as one of the nonprofit beneficiaries of the Playfessionals Midwest Country Club Weekend.

Playfessionals annual golf class and entrepreneurship panel to exposing B.E.S.T. Scholars to new spaces. This experience reflects the B.E.S.T. Teams commitment to creating access, building confidence, and supporting the next generation of young Black men as they thrive academically, professionally, and personally.



The Black, Educated, Successful, Thriving (B.E.S.T.) Young Male Enrichment Program is a Minneapolis-based nonprofit committed to transforming outcomes for young Black men (ages 14-24) through holistic, culturally grounded youth development.

The mission of B.E.S.T. is to empower young Black males to excel academically and personally, leading to college graduation and successful entry into professional careers.

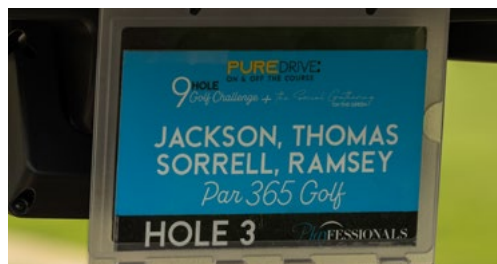
bestmep.org



.ORG

In 2005, St. Paul based Personal Enrichment Programs for African Americans (PEPAA) whose golf & scholarship program "Sponsor a Future Tiger" had a parallel mission and goals, joined forces to better serve those that would not otherwise be exposed to the great game of golf in the Twin Cities under represented communities.

fairwayfoundation.org



THURSDAY

FRIDAY

SATURDAY

SUNDAY

SIP

Thursday, August 27, 2026
7 PM - 10 PM
LifeTime Edina Beach Club

Gacht LIFE
EXCURSION ON THE TONKA

Friday, August 28, 2026
6:30 PM - 9:30 PM
Paradise Destiny II, Excelsior, MN

MOVERS & SHAKERS
brunch
Mingle | Mimosas | Munch

ELEVATED Elegance
Saturday August 29, 2026
11:00 AM - 3:00 PM
Mr. Paul's Supper Club, Edina, Mn

9 HOLE Golf Challenge
The Social Gathering ON THE GREEN

Sunday, August 30, 2026
11:00 AM - 4:30 PM
Braemar Academy 9 Golf Course, Edina, Minnesota

COUNTRY CLUB WEEKEND SCHEDULE

WEEKEND
SPONSORSHIP
Branding



SPONSORSHIP OPPORTUNITIES

Title
Sponsor
Package

- **Exclusive Naming Rights:** Event branded as “Playfessionals Midwest Country Club Weekend presented by [Your Company]”
- **Playfessionals Concierge:** Full Page advertisement in Upcoming Version of Concierge Magazine & 20 Copies once the magazine is complete
- **Prominent Logo Placement:** Your company's logo featured on all event materials, the Table Tents, including banners, flyer's, and digital platforms.
- **Premium Exposure:** Logo prominent at all weekend events, golf carts, and main entrance signage.
- **VIP Participation:** 25 S.I.P Networking Event tickets, 10 Yacht Life Tickets, 10 Brunch Tickets, Two foursomes (8 players) in the challenge, 25 Gathering OTG tickets.
- **Hole Sponsorship:** Logo on signage at the First Tee Box /engage with guest.
- **Speaking Opportunity:** Welcome address during the opening ceremony & at Social.
- **Playfessionals Certified:** Featured in Playfessionals Certified Promotion on Instagram as Title Sponsor of Tournament leading up to event.
- **Social Media Spotlight:** Dedicated posts on all Playfessionals' social media
- **Event Photography:** Access to Branded Playfessionals event photography.
- **Exclusive Networking:** Option to Speak at all Events

\$10,500
1 Available

Teal Sponsor
Package

- **Major Logo Placement:** Your company's logo on event materials, including banners, flyer's, Table Tents, and digital platforms.
- **Playfessionals Concierge:** Half Page advertisement in Upcoming Version of Concierge Magazine & 10 Copies once the magazine is complete
- **Signage and Banners:** Logo on selected holes..
- **Complimentary Participation:** 10 S.I.P Networking Event tickets, 4 Yacht Life Tickets, 4 Brunch Tickets, Two foursomes (8 players) in the challenge, 10 Gathering on the green tickets.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media Coverage:** Featured in posts on Playfessionals' social media and website.

\$5,500
1 Available

Corporate
Sponsor
Package

- **Major Logo Placement:** Your company's logo on event materials, including banners, flyer's, Table Tents, and digital platforms.
- **Playfessionals Concierge:** Quarter Page advertisement in Upcoming Version of Concierge Magazine & 10 Copies once the magazine is complete
- **Signage and Banners:** Logo on selected holes.
- **Complimentary Participation:** 4 S.I.P Networking Event tickets, 4 Yacht Life Tickets, 4 Brunch Tickets, One foursome (4 players) in the challenge, 4 Gathering OTG tickets.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media Coverage:** Featured in posts on Playfessionals' social media and website.

\$3,500
3 Available

S.I.P Appetizer
Sponsor

- **Reception Logo Placement:** Your company's logo on Branded Table Tents.
- **Playfessionals Concierge:** Quarter Page advertisement in Upcoming Version of Concierge Magazine & 10 Copies once the magazine is complete
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playfessionals' social media and website.
- **Exclusive Networking:** 10 Tickets to S.I.P Event & 10 Drink Tickets for the event, 2 Tickets to Yacht Event, 10 Tickets to the Gathering on the Green reception.

\$2,500
1 Available

SPONSORSHIP OPPORTUNITIES

Yacht Life
Champagne
Toast
Sponsor

- **Reception Logo Placement:** Your company's logo on Yacht Life Table Tents.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playfessionals' social media and website.
- **Exclusive Networking:** 5 Tickets to Yacht Excursion & 10 Drink Tickets, 5 Tickets to the Social Gathering on the green Event & 5 Tickets S.I.P. Event
- **Exclusive Networking:** Option to Speak at yacht event

\$750
1 Available

Yacht Life
Appetizer
Sponsor

- **Reception Logo Placement:** Your company's logo on Yacht Life Table Tents.
- **Playfessionals Concierge:** Quarter Page advertisement in Upcoming Version of Concierge Magazine & 4 Copies once the magazine is complete
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playfessionals' social media and website.
- **Exclusive Networking:** 5 Tickets to Yacht Excursion & 10 Drink Tickets, 5 Tickets to the Social Gathering on the green Event & 5 Tickets S.I.P. Event
- **Exclusive Networking:** Option to Speak at yacht event

\$2,000
1 Available

The gathering
Beverage
Sponsor
Package

- **Reception Logo Placement:** Company's logo on the Gathering on the Green Table Tents.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playfessionals' social media and website.
- **Exclusive Networking:** 10 Tickets to the Social Gathering on the Green & 10 Drink Tickets for the event.

\$750
1 Available

Hole Sponsor
Package

- **Hole Signage:** Logo on signage at one of the tournament holes
- **Hole Host Opportunity:** with opportunity to host table at hole
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playfessionals' social media and website.
- **Exclusive Networking:** 4 Tickets to the social gathering on the green

\$350
5 Available

Community
Sponsor
Package

- **Reception Logo Placement:** Your company's logo on Social Exchange Table Tents.
- **Marketing Materials:** Inclusion of your company's promotional materials in gift bags.
- **Social Media:** Mentioned in posts on Playfessionals' social media and website.
- **Exclusive Networking:** 4 Tickets to the social gathering on the green

\$250
5 Available

Sponsorship opportunities subject to change due to availability





You've Been Summoned. Enjoy!

playfessionals.com